

2024 Key Accomplishments

During the reporting year, EnsureMePh Insurance Broker, Inc., operating under the brand name InsuranceKo, achieved significant milestones across partnership development, product innovation, digital transformation, and market engagement, as outlined below:

- ❑ Renewal of Strategic Fintech Partnership
- ❑ Development of API Solutions for Digital Insurance Enrollment
- ❑ Launch of Safeskwela Products for Students
- ❑ Implementation of New Enrollment Processes for Microfinance NGO Partner
- ❑ Launch of Pre-Paid Health Card Products
- ❑ Launch of the Associate Program
- ❑ Growth in Digital Presence and Brand Engagement

